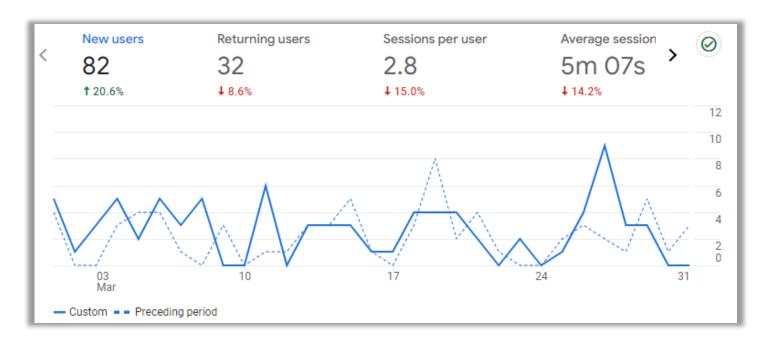
Web and Communications Statistics



March 2024



Session is a group of interactions that take place on your website within a given time frame

Users are defined by a unique ID.

Views is recorded every time a page is visited.

Avg. session duration is the average amount of time the website visitors spend on the site from the moment they enter it till the moment they leave.

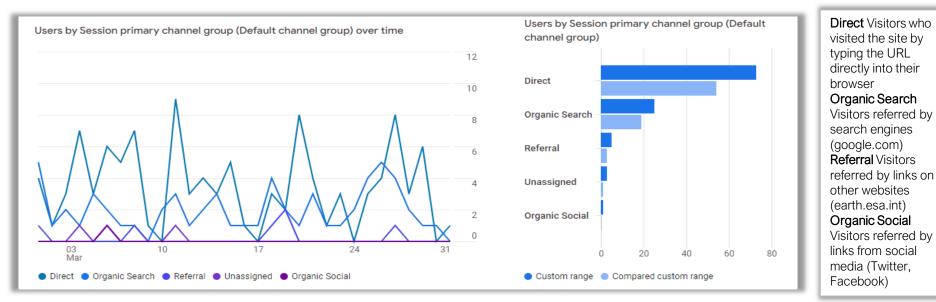
New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit

New users	Returning users	Sessions per user	
82	32	2.8	
† 20.6%	↓ 8.6%	↓ 15.0%	

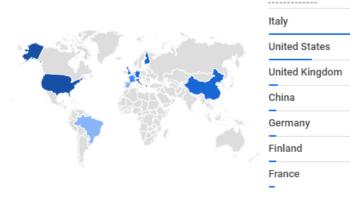
Web and Communications Statistics

March 2024



The graphic on the right provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

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COUNTRY	USERS		
Italy	47	↓ 4.1%	
United States	24	† 26.3%	
United Kingdom	5	1 66.7%	
China	4	0.0%	
Germany	4	† 300	
Finland	4		
France	3	-	



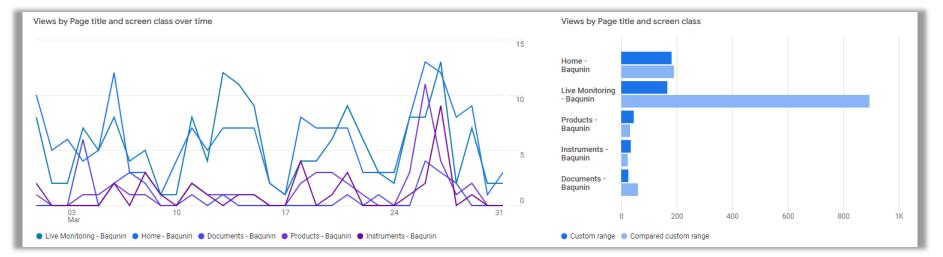
Web and Communications Statistics



BAQUNIN

7

This section explains which pages the visitors access most frequently.



These are the pages that get the most views

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	Page title and screen class 👻 🕂	↓ Views	Users	Views per user	Average engagement time
		595	102	5.83	2m 19s
		100% of total	100% of total	Avg 0%	Avg 0%
1	Home - Baqunin	181	59	3.07	53s
2	Live Monitoring - Baqunin	166	39	4.26	2m 51s
3	Products - Baqunin	45	16	2.81	55s
4	Instruments - Baqunin	34	19	1.79	44s
5	Documents - Baqunin	26	21	1.24	27s