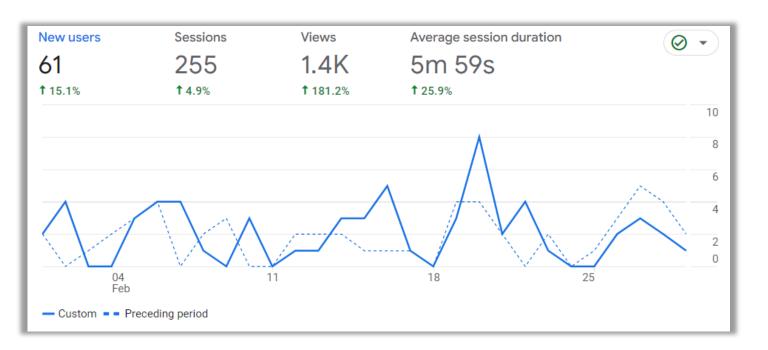
## Web and Communications Statistics



February 2024



**Session** is a group of interactions that take place on your website within a given time frame

Users are defined by a unique ID.

**Views** is recorded every time a page is visited.

Avg. session duration is the average amount of time the website visitors spend on the site from the moment they enter it till the moment they leave.

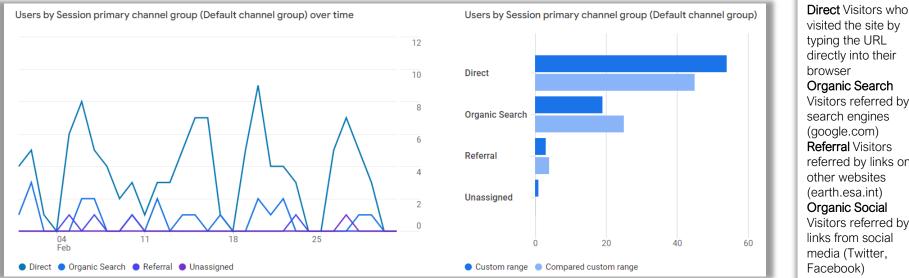
**New Visitor:** a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

**Returning Visitor:** a visitor with existing Google Analytics cookies from a previous visit

New users	Returning users	Sessions per user	
61	36	3.4	
<b>†</b> 15.1%	<b>1</b> 6.1%	↓ 8.5%	

## Web and Communications Statistics

February 2024



The graphic on the right provides basic information on Bagunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

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typing the URL directly into their browser Organic Search Visitors referred by search engines (google.com) **Referral** Visitors referred by links on other websites (earth.esa.int) **Organic Social** Visitors referred by links from social media (Twitter, Facebook)

USERS

**†**200....

0.0%

0.0%

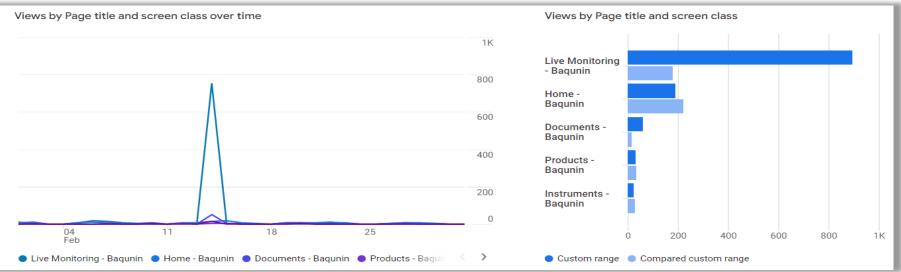
↓83.3%

## Web and Communications Statistics



February 2024

## This section explains which pages the visitors access most frequently.



These are the pages that get the most views

	Page title and screen class 👻 🕂	↓ <u>Views</u>	Users	Views per user	Average engagement time
		1,448	74	19.57	3m 42s
		100% of total	100% of total	Avg 0%	Avg 0%
1	Live Monitoring - Baqunin	894	32	27.94	5m 00s
2	Home - Baqunin	189	55	3.44	43s
3	Documents - Baqunin	60	7	8.57	1m 02s
4	Products - Baqunin	33	12	2.75	1m 33s
5	Instruments - Baqunin	23	7	3.29	43s

