Web and Communications Statistics

From 1 to 30 September 2023

BAQUNIN

New users	Sessions	Views	Average session duration
72	381	1.2K	9m 19s
↑35.8%	↑55.5%	↑43.8%	↑53.9%

— Custom ▪ ▪ Preceding period

**Session** is a group of interactions that take place on your website within a given time frame

Users are defined by a unique ID.

Views is recorded every time a page is visited.

Avg. session duration is the average amount of time the website visitors spend on the site from the moment they enter it till the moment they leave.

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

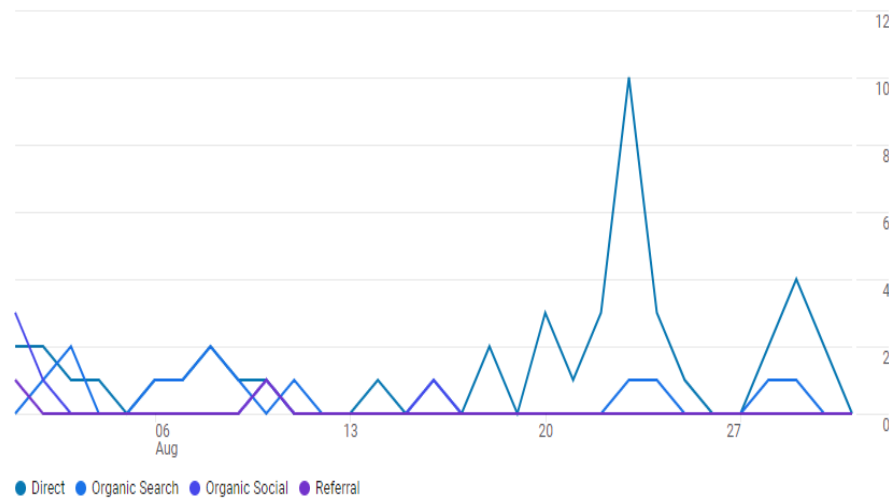**Returning Visitor:** a visitor with existing Google Analytics cookies from a previous visit

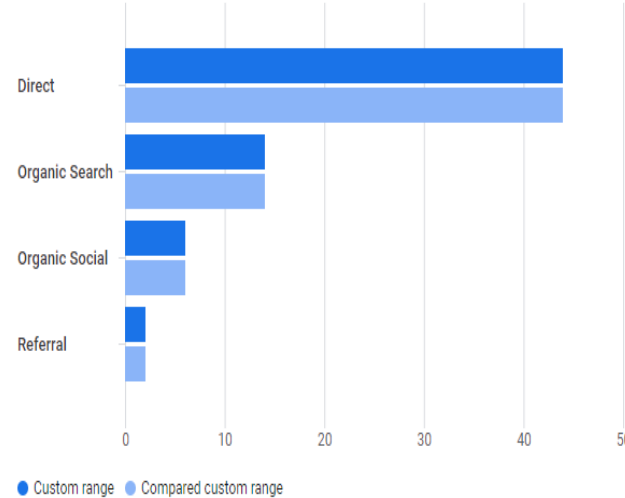| New users	Returning users	Sessions per user
72	55	4.1
↑35.8%	↑48.6%	↑14.2%

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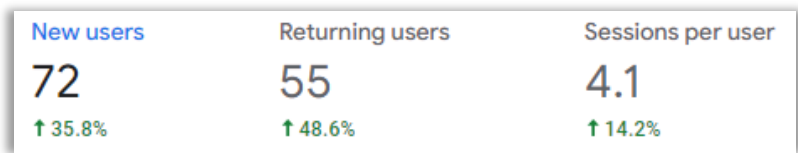
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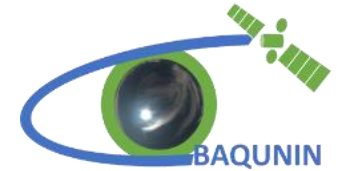
New users by First user default channel group over time

- Direct
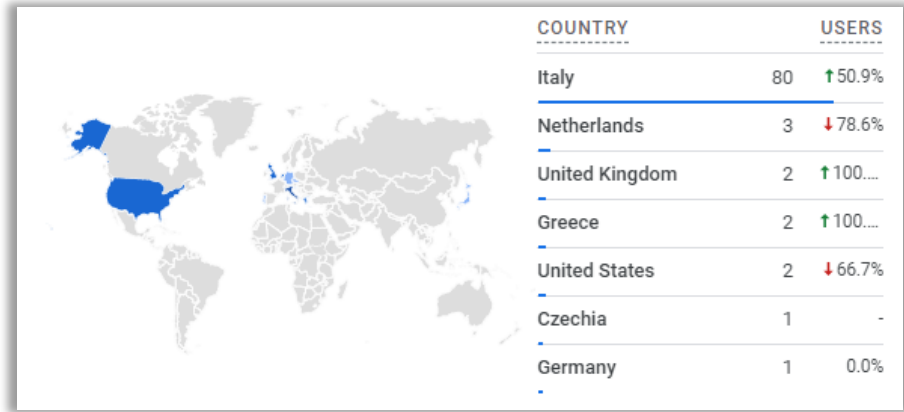- Organic Search
- Organic Social
- Referral

New users by First user default channel group

- Direct
- Organic Search
- Organic Social
- Referral

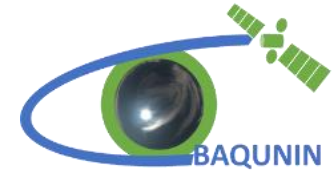- Custom range
- Compared custom range

Direct Visitors who visited the site by typing the URL directly into their browser
Organic Search Visitors referred by search engines (google.com)
Referral Visitors referred by links on other websites (earth.esa.int)
Organic Social Visitors referred by links from social media (Twitter, Facebook)

The graphic on the right provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

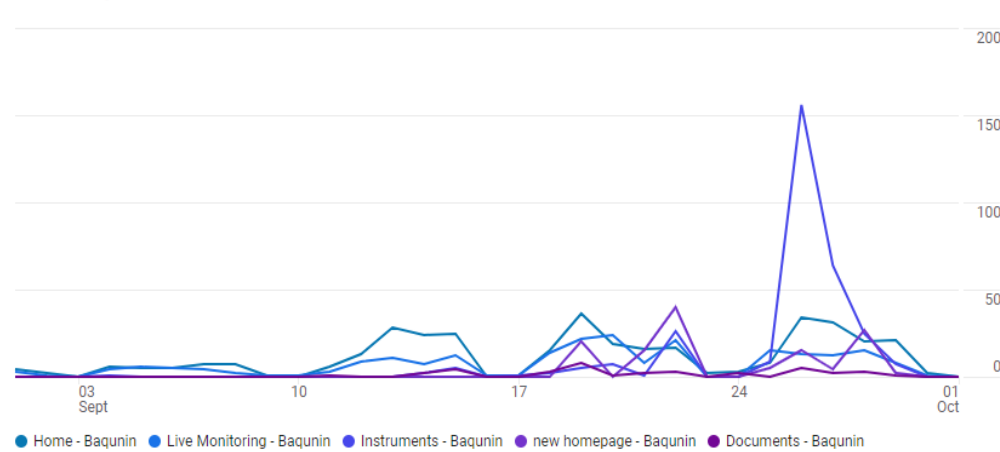| COUNTRY	USERS	
Italy	80	↑50.9%
Netherlands	3	↓78.6%
United Kingdom	2	↑100....
Greece	2	↑100....
United States	2	↓66.7%
Czechia	1	-
Germany	1	0.0%

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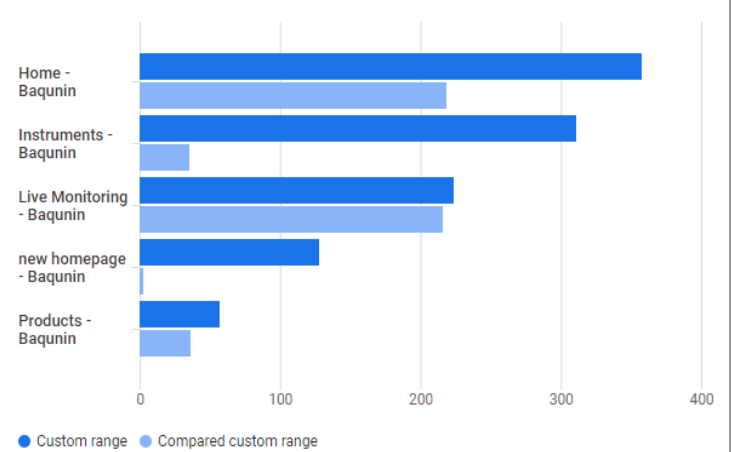From 1 to 30 September 2023

This section explains which pages the visitors access most frequently.

Views by Page title and screen class over time

Views by Page title and screen class

● Home - Baqunin ● Live Monitoring - Baqunin ● Instruments - Baqunin ● new homepage - Baqunin ● Documents - Baqunin

● Custom range ● Compared custom range

These are the pages that get the most views

	Page title and screen class ▾	↓ Views	Users	Views per user	Average engagement time
		1,232 100% of total	94 100% of total	13.11 Avg 0%	5m 14s Avg 0%
1	Home - Baqunin	358	61	5.87	1m 30s
2	Instruments - Baqunin	311	42	7.40	1m 51s
3	Live Monitoring - Baqunin	224	40	5.60	4m 31s
4	new homepage - Baqunin	128	12	10.67	7m 31s
5	Products - Baqunin	57	21	2.71	0m 39s

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