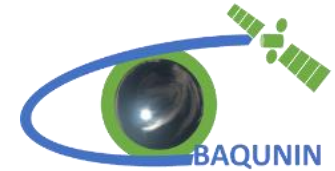# Web and Communications Statistics

BAQUNIN

From 1 to 30 June 2023

Web Site	Sessions	Users	Page views	Pages/ Session	Avg. Session Duration
BAQUNIN	328	109	1,149	3.50	00:06:15
	Previous reporting period: 1 to 31 May 2023				
	329	93	951	2.89	00:03:16

Session - A session is a group of interactions that take place on your website within a given time frame
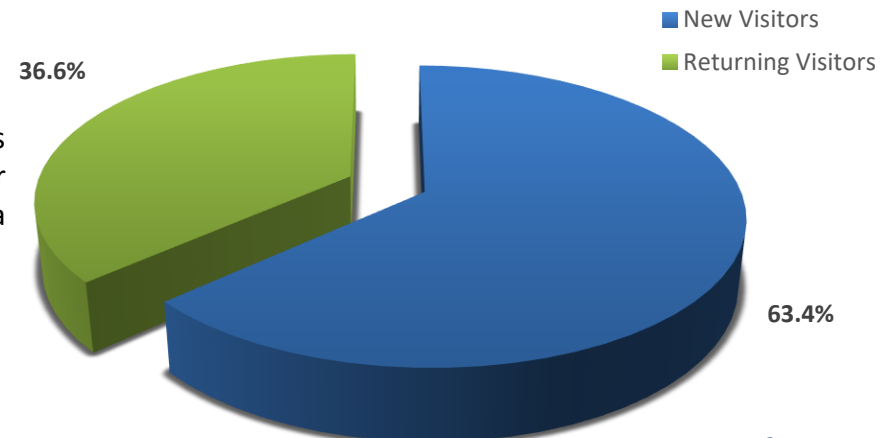**Users** - Users are defined by a unique ID.
Page view - A page view is recorded every time a page is visited.
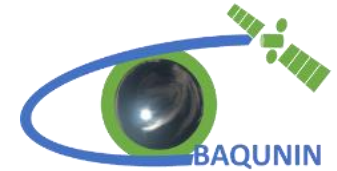
From 1 to 30 June 2023

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit
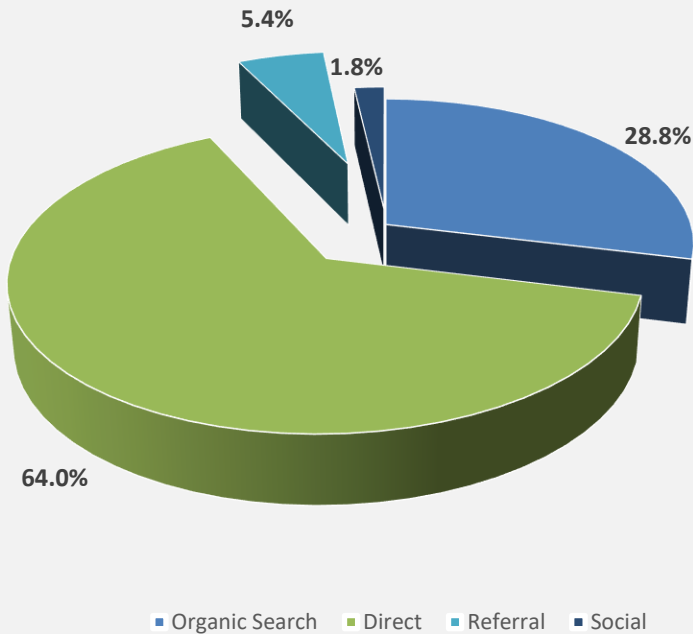
Site Access

- New Visitors
- Returning Visitors

36.6%

63.4%

serco

Web and Communications Statistics

From 1 to 30 June 2023

Site access Top Channel
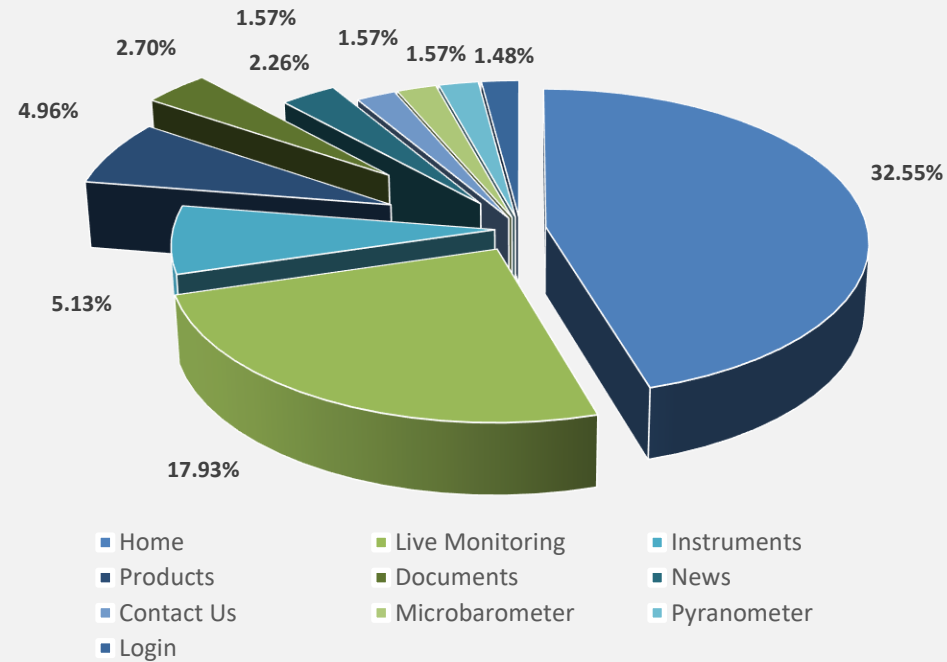

- Organic Search
- Direct
- Referral
- Social

Direct - Visitors who visited the site by typing the URL directly into their browser.
Organic - Visitors referred by search engines (e.g. google.com).
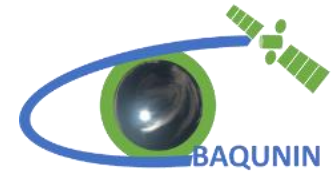**Referral** - Visitors referred by links on other websites (e.g. earth.esa.int)
Social - Visitors referred by links from social media (Twitter, Facebook)

Behaviour

- Home
- Live Monitoring
- Instruments
- Products
- Documents
- News
- Contact Us
- Microbarometer
- Pyranometer
- Login

The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.

Web and Communications Statistics

From 1 to 30 June 2023

This report provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

1	267

63.25%

12.82%

6.84%

5.13%

2.56%

ITALY   NETHERLANDS   UNITED STATES   GERMANY   CHINA