Web and Communications Statistics



From 1 to 31 May 2023

Web Site	Sessions	Users	Page views	Pages/ Session	Avg. Session Duration
BAQUNIN	329	93	951	2.89	00:03:16
	Previous reporting period: 1 to 30 April 2023				
	241	75	694	2.99	00:04:08

Session - A session is a group of interactions that take place on your website within a given time frame

Users - Users are defined by a unique ID.

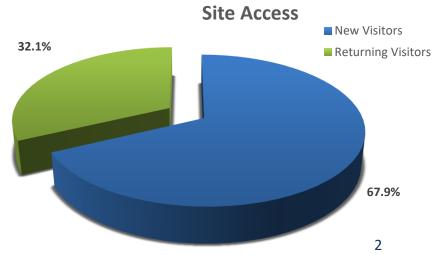
Page view - A page view is recorded every time a page is visited.

From 1 to 31 May 2023

se

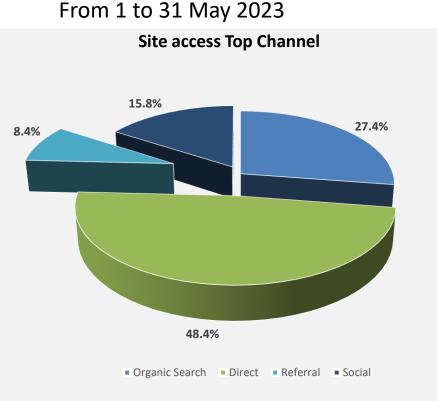
New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit



Web and Communications Statistics





1.79% 1.16% 3.68% 3.36% 1.79% 1.26% 32.60% 4.84% 6.73% 26.92% Home Live Monitoring Documents Instruments Login Products Microbarometer Pyranometer Activities Opportunities

Behaviour

Direct - Visitors who visited the site by typing the URL directly into their browser.

Organic - Visitors referred by search engines (e.g. google.com).

ser

Referral - Visitors referred by links on other websites (e.g. earth.esa.int) **Social** - Visitors referred by links from social media (Twitter, Facebook) The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.

Web and Communications Statistics



From 1 to 31 May 2023

