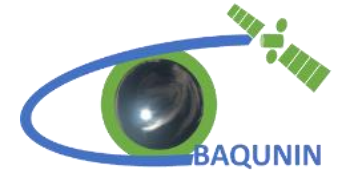# Web and Communications Statistics

BAQUNIN

From 1 to 30 April 2023

Web Site	Sessions	Users	Page views	Pages/ Session	Avg. Session Duration
BAQUNIN	241	75	694	2.99	00:04:08
	Previous reporting period: 1 to 31 March 2023				
	286	108	854	2.99	00:04:51

Session - A session is a group of interactions that take place on your website within a given time frame
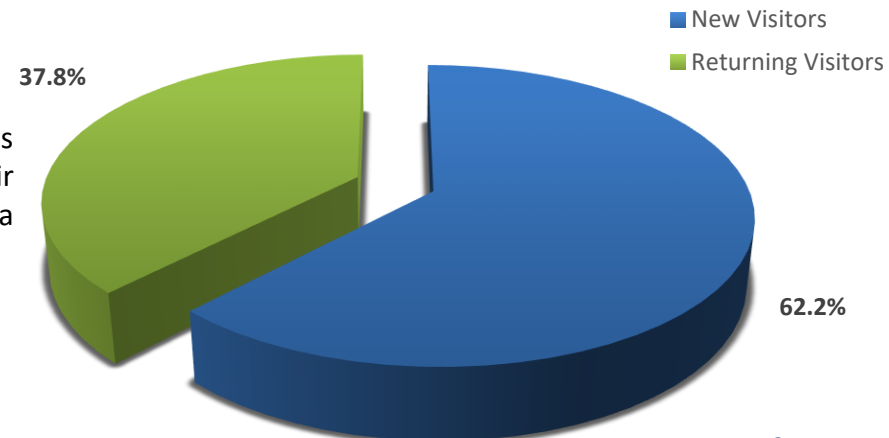**Users** - Users are defined by a unique ID.
Page view - A page view is recorded every time a page is visited.
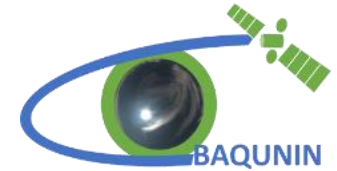
From 1 to 30 April 2023

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit
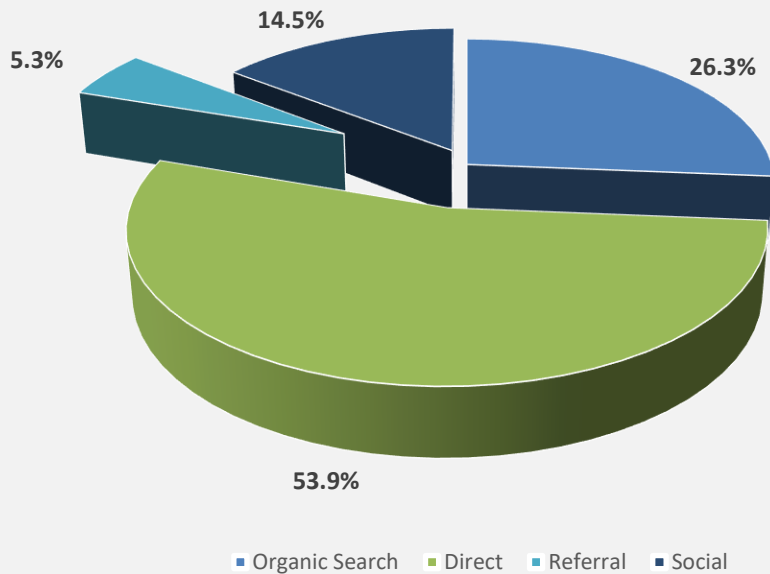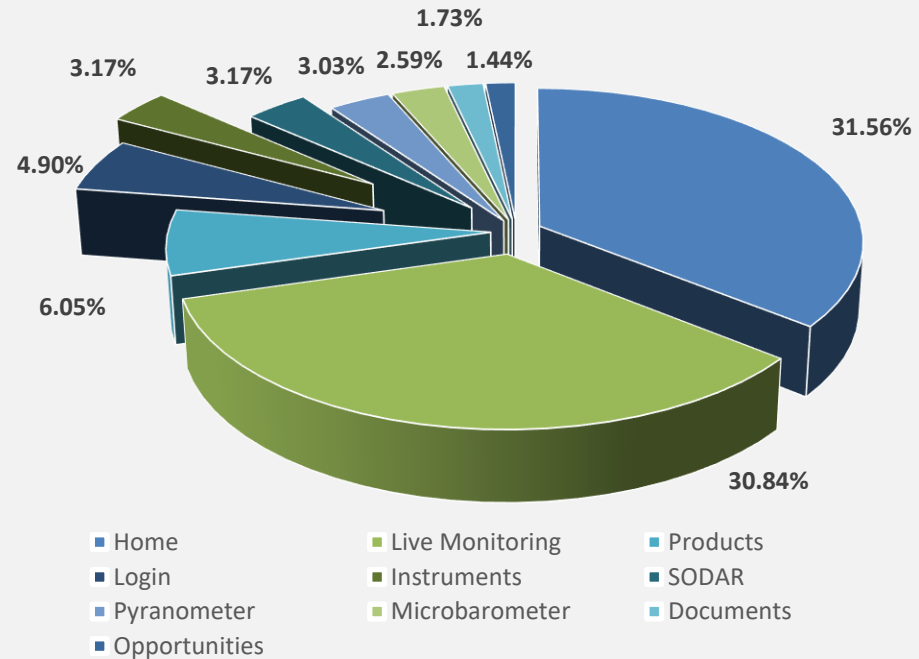
Site Access

- New Visitors
- Returning Visitors

37.8%

62.2%

Web and Communications Statistics

From 1 to 30 April 2023

Site access Top Channel

- Organic Search
- Direct
- Referral
- Social

26.3%
14.5%
5.3%
53.9%

Behaviour

1.73%
3.17%
3.17%
3.03%
2.59%
1.44%
4.90%
6.05%
31.56%
30.84%

- Home
- Live Monitoring
- Products
- Login
- Instruments
- SODAR
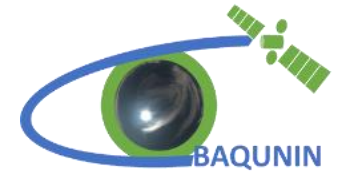- Pyranometer
- Microbarometer
- Documents
- Opportunities

Direct - Visitors who visited the site by typing the URL directly into their browser.
Organic - Visitors referred by search engines (e.g. google.com).
Referral - Visitors referred by links on other websites (e.g. earth.esa.int)
Social - Visitors referred by links from social media (Twitter, Facebook)
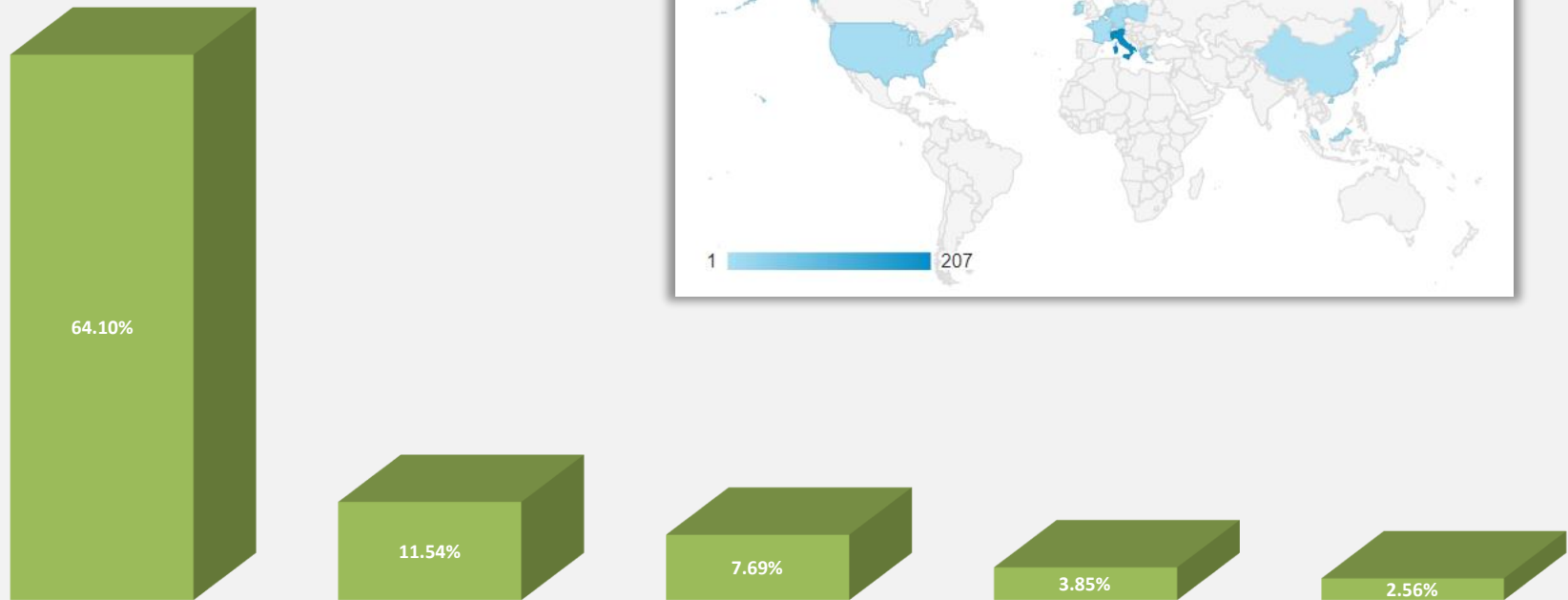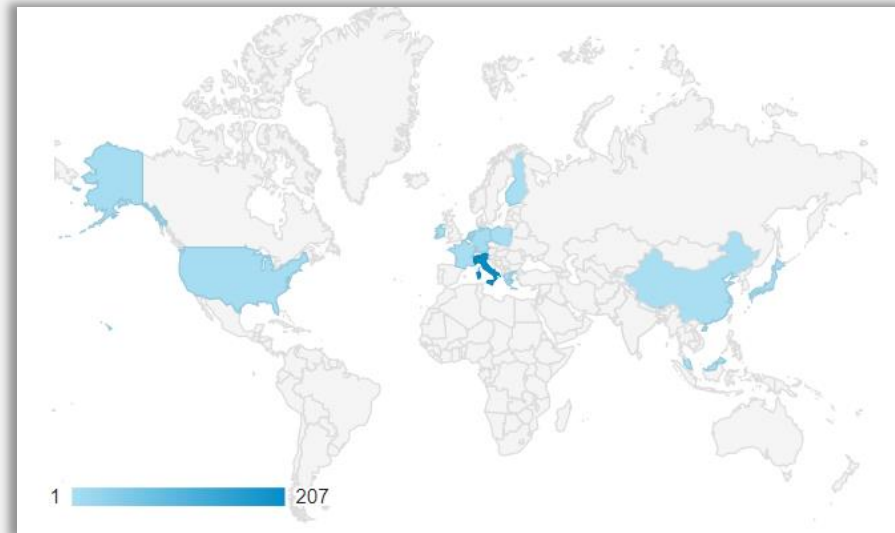
The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.

Web and Communications Statistics

From 1 to 30 April 2023

This report provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

ITALY	NETHERLANDS	UNITED STATES	GERMANY	GREECE
64.10%	11.54%	7.69%	3.85%	2.56%