## Web and Communications Statistics

From 1 to 30 November 2022

| Web Site | Sessions | Users | Page views | Pages/ <br> Session | Avg. Session <br> Duration |
| :---: | :---: | :---: | :---: | :---: | :---: |
| BAQUNIN | 224 | 73 | 802 | 3.58 | $00: 02: 35$ |
|  | Previous reporting period: 1 to 31 October August 2022 |  |  |  |  |
|  | 227 | 76 | 656 | 2.89 | $00: 04: 45$ |

Session - A session is a group of interactions that take place on your website within a given time frame
Users - Users are defined by a unique ID.
Page view - A page view is recorded every time a page is visited.

## From 1 to 30 November 2022

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit


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## Site access Top Channel



Direct - Visitors who visited the site by typing the URL directly into their browser.
Organic - Visitors referred by search engines (e.g. google.com).
Referral - Visitors referred by links on other websites (e.g. earth.esa.int) Social - Visitors referred by links from social media (Twitter, Facebook)

Behaviour


The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.

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This report provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing


## serco

