### **Web and Communications Statistics**



### From 1 to 31 March 2022

| Web Site | Sessions   | Users | Page views | Pages/<br>Session | Avg. Session<br>Duration |
|----------|--|-------|------------|-------------------|--------------------------|
| BAQUNIN  | 283  | 87    | 738        | 2.61              | 00:03:07                 |
|          | Previous reporting period: 1 to 28 February 2022 |       |            |                   |                          |
|          | 327  | 111   | 1,276      | 3.90              | 00:04:19                 |

**Session** - A session is a group of interactions that take place on your website within a given time frame

**Users** - Users are defined by a unique ID.

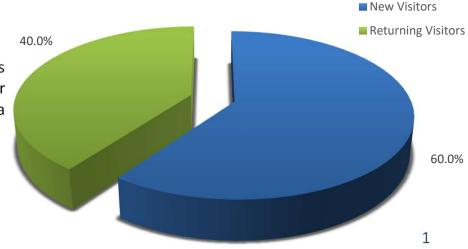
Page view - A page view is recorded every time a page is visited.

### From 1 to 31 March 2022

**New Visitor:** a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

**Returning Visitor:** a visitor with existing Google Analytics cookies from a previous visit



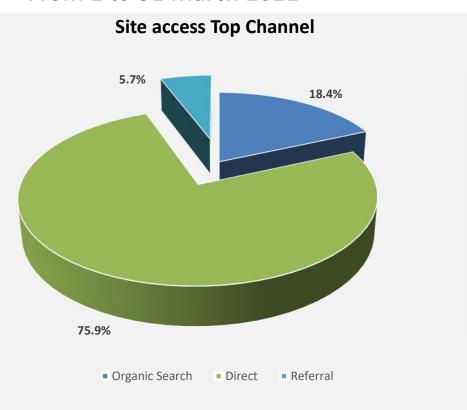


**Site Access** 

# **Web and Communications Statistics**



### From 1 to 31 March 2022

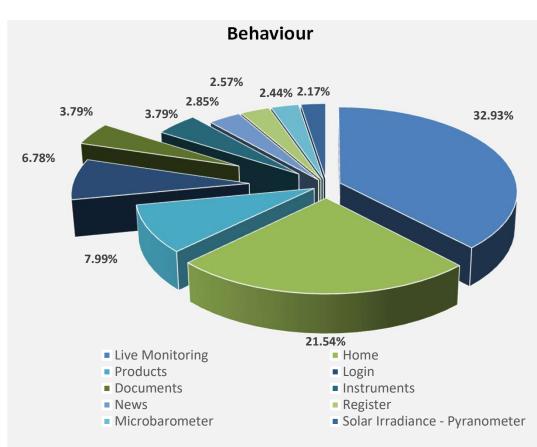


**Direct** - Visitors who visited the site by typing the URL directly into their browser.

**Organic** - Visitors referred by search engines (e.g. google.com).

Referral - Visitors referred by links on other websites (e.g. earth.esa.int)

Social - Visitors referred by links from social media (Twitter, Facebook)



The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.

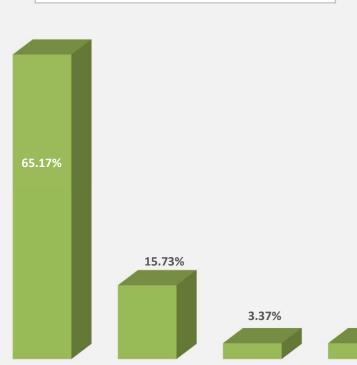


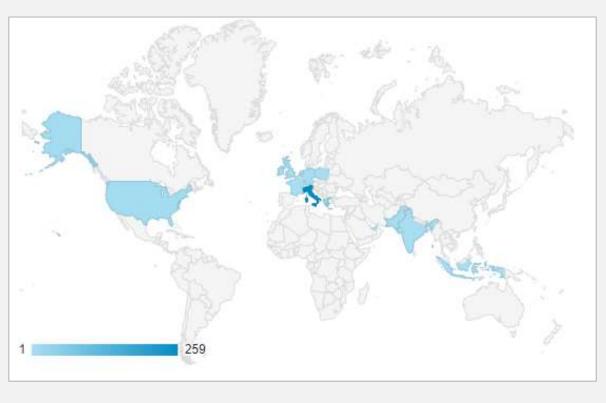
## **Web and Communications Statistics**



### From 1 to 31 March 2022

This report provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.









(NOT SET)

ITALY