## Web and Communications Statistics

### From 1 to 31 May 2021

<table>
<thead>
<tr>
<th>Web Site</th>
<th>Sessions</th>
<th>Users</th>
<th>Page views</th>
<th>Pages/Session</th>
<th>Avg. Session Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAQUNIN</td>
<td>172</td>
<td>51</td>
<td>454</td>
<td>2.64</td>
<td>00:03:28</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>169</td>
<td>39</td>
<td>395</td>
<td>2.34</td>
<td>00:03:47</td>
</tr>
</tbody>
</table>

**Previous reporting period:** 1 to 28 February 2021

### Session - A session is a group of interactions that take place on your website within a given time frame

### Users - Users are defined by a unique ID.

### Page view - A page view is recorded every time a page is visited.

### From 1 to 31 May 2021

#### New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

#### Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit
Web and Communications Statistics

From 1 to 31 May 2021

**Site access Top Channel**

- Direct: 72.5%
- Organic Search: 5.9%
- Referral: 21.6%

**Behaviour**

- Live Monitoring: 31.28%
- Documents: 23.13%
- Opportunities: 1.98%
- Solar Irradiance - Pyranometer: 9.03%
- Microbarometer: 1.32%
- Wind Speed and Direction - SODAR: 7.93%
- Activities: 6.83%
- Instruments: 1.32%
- Home: 1.32%

Direct - Visitors who visited the site by typing the URL directly into their browser.
Organic - Visitors referred by search engines (e.g. google.com).
Referral - Visitors referred by links on other websites (e.g. earth.esa.int)
Social - Visitors referred by links from social media (Twitter, Facebook)

The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.
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This report provides basic information on Baqunin’s website visitors geographic location and shows the countries where they are accessing from in the reporting period time.