## **Web and Communications Statistics**



#### From 1 to 31 May 2021

Web Site	Sessions	Users	Page views	Pages/ Session	Avg. Session Duration
BAQUNIN	172	51	454	2.64	00:03:28
	Previous reporting period: 1 to 28 February 2021				
	169	39	395	2.34	00:03:47

**Session** - A session is a group of interactions that take place on your website within a given time frame

Users - Users are defined by a unique ID.

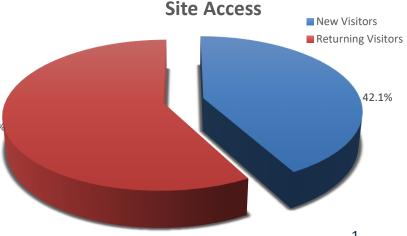
**Page view** - A page view is recorded every time a page is visited.

## From 1 to 31 May 2021

**New Visitor:** a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a 57.99 new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit

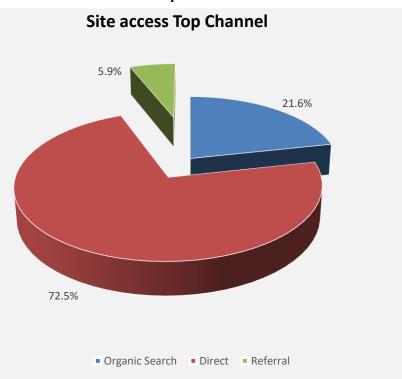




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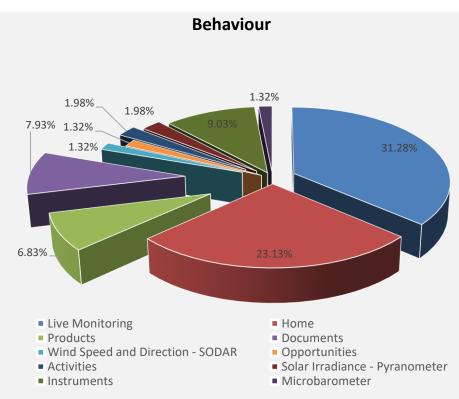


**Direct** - Visitors who visited the site by typing the URL directly into their browser.

**Organic** - Visitors referred by search engines (e.g. google.com).

Referral - Visitors referred by links on other websites (e.g. earth.esa.int)

**Social** - Visitors referred by links from social media (Twitter, Facebook)



The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.



# **Web and Communications Statistics**



## From 1 to 31 May 2021

This report provides basic information on Baqunin's website visitors geographic location and shows the countries where they are accessing from in the reporting period time.

