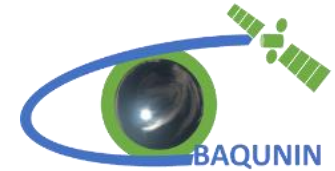


Web and Communications Statistics



From 15 October to 26 November 2020

Web Site	Sessions	Users	Page views	Pages/Session	Avg. Session Duration
BAQUNIN	711	540	1,292	1.82	00:02:03
	Previous reporting period: 15 September to 14 October 2020				
	307	221	641	2.09	00:01:49

Session - A session is a group of interactions that take place on your website within a given time frame

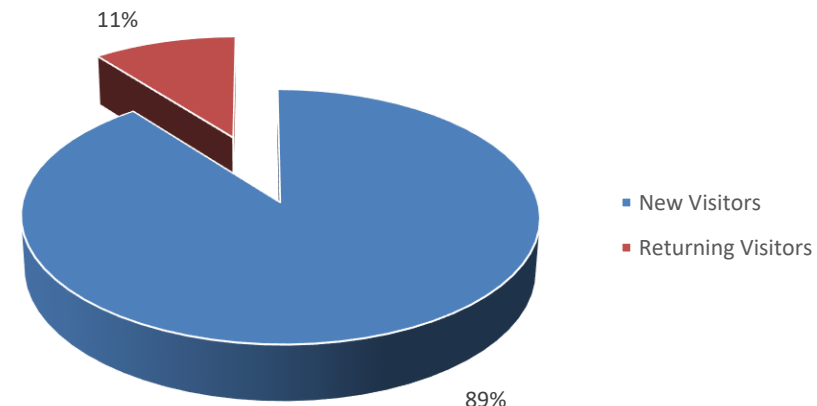
Users - Users are defined by a unique ID.

Page view - A page view is recorded every time a page is visited.

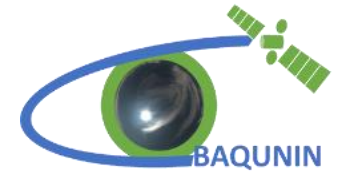
From 15 October to 26 November 2020

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit

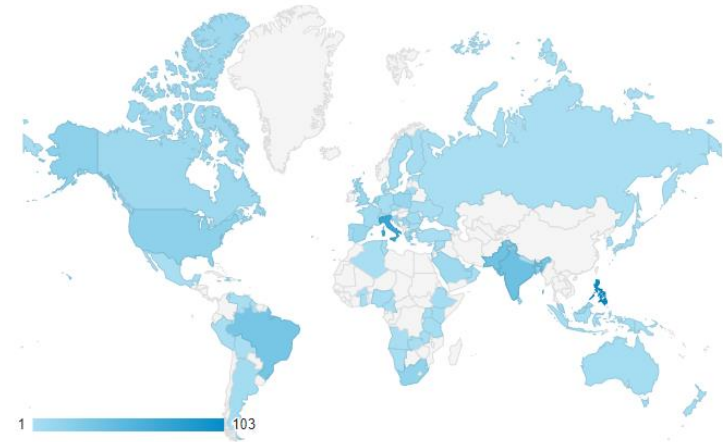
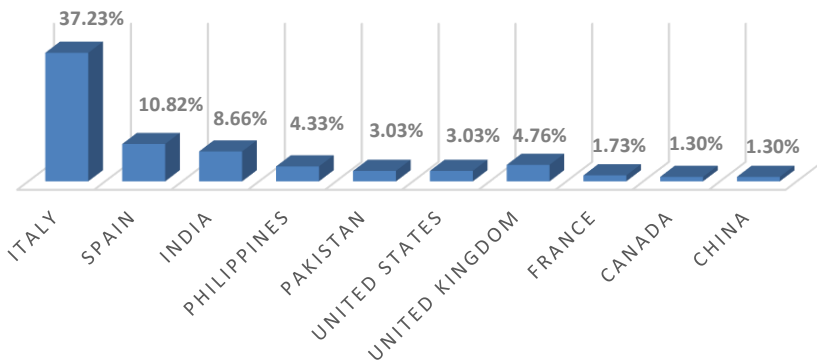


Web and Communications Statistics

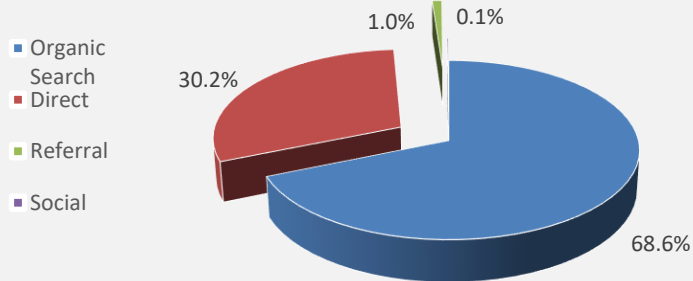


From 15 October to 26 November 2020

SESSIONS

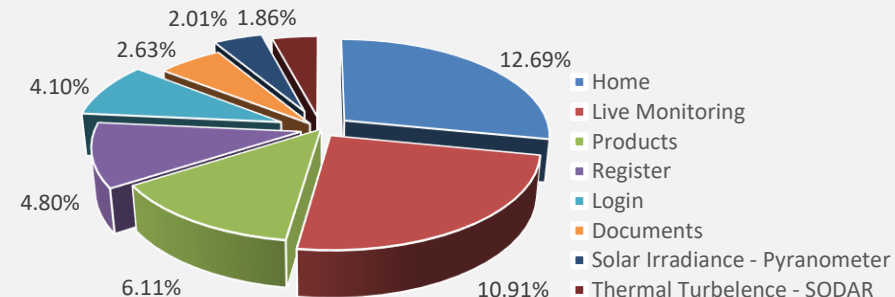


Site access Top Channel



- Direct** - Visitors who visited the site by typing the URL directly into their browser.
- Organic** - Visitors referred by search engines (e.g. google.com).
- Referral** - Visitors referred by links on other websites (e.g. earth.esa.int)
- Social** - Visitors referred by links from social media (Twitter, Facebook)

Behaviour



The behaviour section explains which pages the visitors first access and what actions they take while visiting.