

Web and Communications Statistics



From 27 November to 31 December 2020

Web Site	Sessions	Users	Page views	Pages/Session	Avg. Session Duration
BAQUNIN	231	155	426	1.84	00:01:31
	Previous reporting period: 15 September to 14 October 2020				
	711	540	1,292	1.82	00:02:03

Session - A session is a group of interactions that take place on your website within a given time frame

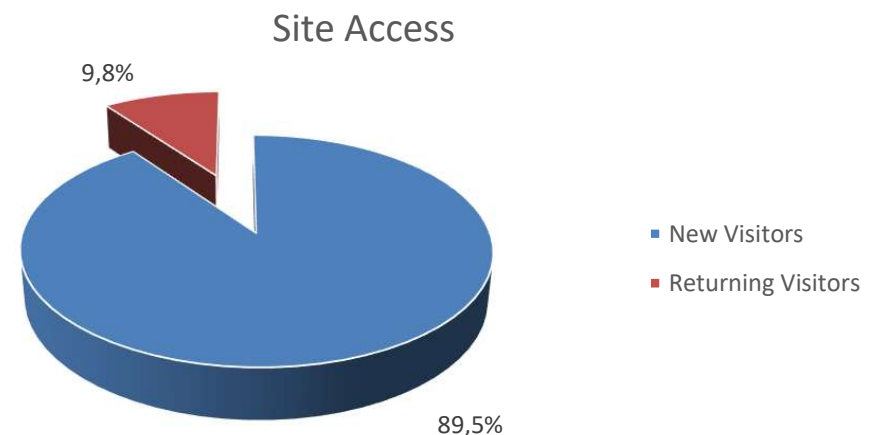
Users - Users are defined by a unique ID.

Page view - A page view is recorded every time a page is visited.

From 27 November to 31 December 2020

New Visitor: a visitor who did not have Google Analytics cookies when they hit the first page in this visit. If a visitor deletes their cookies and comes back to the site, the visitor will be counted as a new visitor.

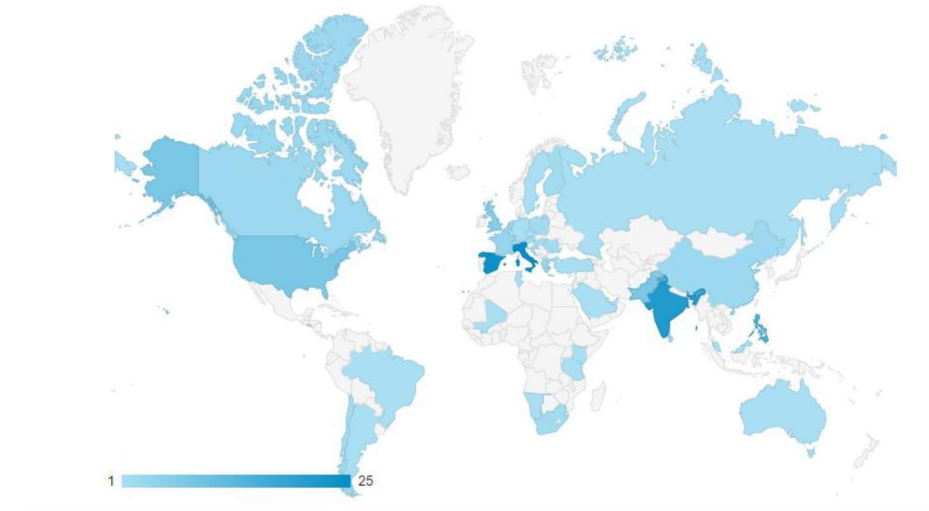
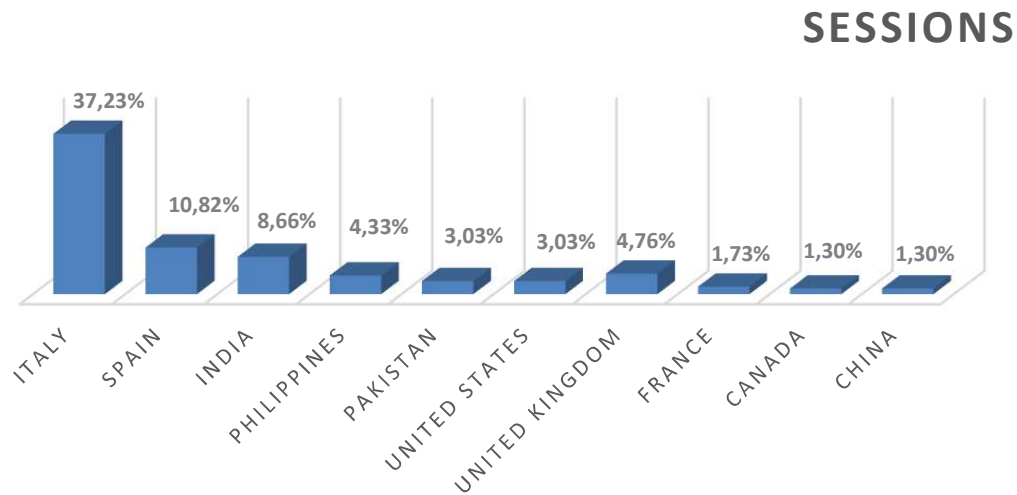
Returning Visitor: a visitor with existing Google Analytics cookies from a previous visit



Web and Communications Statistics

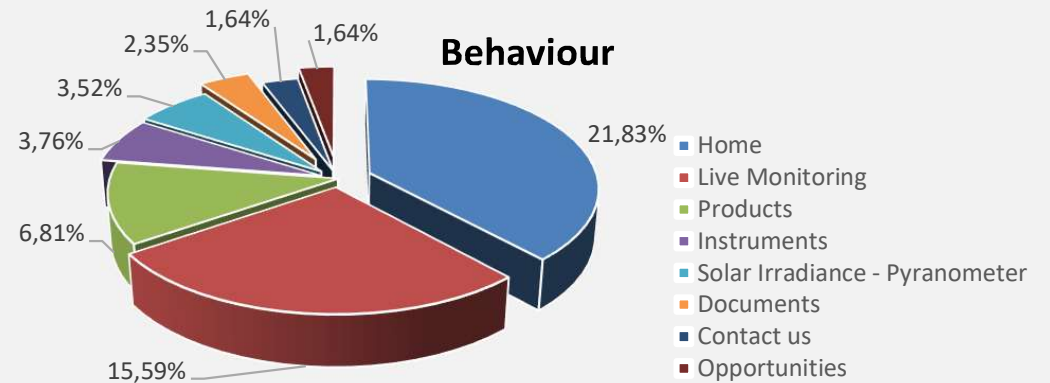
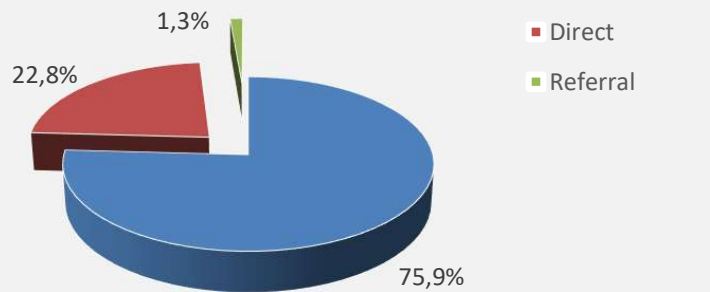


From 27 November to 31 December 2020



Behaviour

Site access Top Channel



Direct - Visitors who visited the site by typing the URL directly into their browser.
Organic - Visitors referred by search engines (e.g. google.com).
Referral - Visitors referred by links on other websites (e.g. earth.esa.int)
Social - Visitors referred by links from social media (Twitter, Facebook)

The behaviour section explains which pages the visitors access most frequently and what actions they take while visiting.